



**Press release
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AVM FRITZ!Box Updates

Major firmware update for AVM's international top device allows mobile Internet connection and online storage

- Enables Internet connection via UMTS/3G USB sticks
- IP telephones can connect directly to the FRITZ!Box
- New online memory option for data storage
- Improved security and reduced energy consumption

Berlin. New functions, same reliable service: Starting today, the communication experts AVM offer for their international FRITZ!Box Fon WLAN 7270 model a free firmware update which provides its users with state-of-the-art features for their existing hardware. Once installed, the multifunctional router enables new functionality including an Internet connection via UMTS/3G USB sticks and the usage of online memory, as well as a direct connection between IP telephones and the FRITZ!Box. The free update is available at www.avm.de/en

Extended UPnP: Pictures, music and videos accessible for the entire network

The update extends the range of NAS functions, adding the finishing touches to make the device a fully-fledged media server. Now everyone on the network can access pictures, music and videos stored on USB sticks or other devices attached to the FRITZ!Box even when all computers are switched off. In addition, a spin-down for USB hard drives has been added to reduce further energy consumption – just one of several ways in which the user can save money and keep the system environmentally friendly with the new firmware.



More telephony and fax features as well as improved security

The various telephony and fax features have been expanded with further useful functions. They include a feature allowing incoming anonymous calls to be diverted depending on the number that is being called, and the forwarding of faxes received at multiple fax numbers to different email addresses. Security for the web interface has also been improved as well as the system's child protection. Last but not least: Mac users will be able to enjoy improved interoperability between their computer and the FRITZ!Box ("Safari OS 10.5.6" and "Back to my Mac").

Additional firmware update for FRITZ!Box Fon WLAN 7170

Besides the firmware update for its flagship product, AVM has also developed an update for the FRITZ!Box Fon WLAN 7170 with similar features to make sure that AVM's customers can enjoy the latest technology. The free firmware and a full overview of the features can be found at the AVM web site (www.fritzbox.eu).

About AVM

Founded in 1986 in Berlin, AVM is one of the top two manufacturers of ADSL devices in Europe. With over 50 percent of the market share, it is the leading manufacturer in Germany, Europe's largest market. AVM has 460 employees and generated a turnover of € 220 million in the 2008 fiscal year. The Berlin-based communications specialist has received numerous awards for its innovative FRITZ!Box product range, developed and produced in Germany. FRITZ!Box enables fast, user-friendly DSL access, easy networking, inexpensive Internet telephony and versatile multimedia applications