



**Press release
April 12, 2010**

AVM FRITZ!Box firmware update

Now online: FRITZ!Box update with lots of exciting new features

- Update for the FRITZ!Box Fon WLAN 7270 available for download
- Improvements in USB, telephony and security
- New: integrated online monitor and even more user friendly

Berlin. **AVM is now offering new firmware with many exciting new features for the FRITZ!Box Fon WLAN 7270: it is even more user-friendly and has an integrated online monitor that displays an overview of the status of your Internet connection. The free update can now be automatically downloaded via the FRITZ!Box user interface. Go to www.fritzbox.eu for more information about AVM FRITZ! products.**

Free new telephony and security functions

One of the best things about buying a FRITZ! product is not only that it is continuously enhanced with updates, new functions are also added on a regular basis. One recent innovation is a function geared toward people who make frequent use of their answering machines. It automatically deletes answering machine messages once they have been automatically forwarded by e-mail.

When it comes to security, AVM also keeps you up to speed. The enhanced length of passwords for network storage (NAS), for instance, increases the access security. There are now 32 characters available instead of 8.

USB: faster USB data transfer

If you own one of the FRITZ!Box Fon WLAN 7270 models, the update will give you access to many new practical improvements for your FRITZ!Box. For instance, when accessing either USB storage connected to the FRITZ!Box or online storage,



transmission speed is much faster. And, another handy feature: if a USB storage is connected to the FRITZ!Box, the amount of storage space left on the device is displayed automatically.

Easy-to-read online monitor and enhanced user friendliness

The new firmware makes operating the FRITZ!Box even easier than before with the enhanced FRITZ!Box user interface. Navigation is much easier especially in terms of WLAN settings. A clearly arranged online monitor has now also been integrated into the user interface. It provides an overview of the status of your Internet connection under a menu item and shows the connection status and how much capacity is currently being used. It even has a time and volume counter.

The fastest way to update

The fastest way to get the new firmware is to use the FRITZ!Box's automatic update notification. You can find more information about AVM's FRITZ! products at www.fritzbox.eu.

About AVM

Founded in 1986 in Berlin, AVM is one of the top two manufacturers of ADSL devices in Europe. With over 50 percent of the market share, it is the leading manufacturer in Germany, Europe's largest market. AVM has 425 employees and generated a turnover of €200 million in the 2009 fiscal year. The Berlin-based communications specialist has received numerous awards for its innovative FRITZ!Box product range, developed and produced in Germany. FRITZ!Box enables fast, user-friendly DSL access, easy networking, inexpensive Internet telephony and versatile multimedia applications